

Daniela Stockmann
Professor of Digital Politics and Media
Hertie School of Governance
Friedrichstrasse 180, 10117 Berlin, Germany

Phone: +49 30 259 219 365
Fax: +49 30 259 219 111
E-mail: stockmann@hertie-school.org
Website: www.daniestockmann.net

APPOINTMENTS

Hertie School of Governance, Berlin/Germany
Professor of Digital Politics and Media, March 2017 –

Leiden University, Leiden/The Netherlands
Associate Professor (UHD), Department of Political Science, March 2014
– February 2017
Assistant Professor with Tenure (UD 1), Department of Political Science,
May 2011 – February 2014
Assistant Professor (UD 2), Department of Political Science, January 2007
– April 2011.

Communication University of China, Beijing/PRC
Research Associate, August 2009 –

Mercator Institute for China Studies, Berlin/Germany
Visiting Academic Fellow, October 2015 – March 2016

EDUCATION

University of Michigan, Ann Arbor, MI/US
Ph.D. Political Science, April 2007
Dissertation: *Propaganda for Sale: The Impact of Newspaper
Commercialization on News Content and Public Opinion in China*
School of Oriental and African Studies, London/UK
M.A. Chinese Studies, (*Distinction*), December 2001
University of Rochester, Rochester, NY/US
B.A. Political Science, (*Magna Cum Laude*), May 2000
Ludwig-Maximilians University, Munich/Germany
Intermediate Exam, Political Science, July 1999

**SPECIALIZATION
AND INTEREST**

- Digital Governance
- Political communication, psychology, and participation
- Comparative politics of developing and transitional states
- Chinese politics and media
- Research methodology

HONORS AND FELLOWSHIPS

- 2015 *Visiting Academic Fellow*, Mercator Institute for China Studies, Berlin, € 13,500,
- 2015 *Goldsmith Book Prize* for best academic book on media, politics, and public affairs, Kennedy School of Government, Shorenstein Center for Press, Politics, and Public Affairs, Harvard University.
- 2013 *European Research Council Starting Grant (7th Framework Programme of the Commission of the European Union (FP-7))*, Principal Investigator, "Authoritarianism2.0: The Internet, Political Discussion, and Authoritarian Rule in China," € 1,499,790.
- 2011 *AMT Research Funding Grant*, Principal Organizer, workshop on China's New Strategies of Authoritarian Rule, Leiden University, € 2000.
- 2009 *Modern East Asia Research Centre Endowment Award*, Co-Organizer, workshop on Media in Contemporary Chinese Politics held at the Fairbank Center for Chinese Studies of Harvard University, Leiden University, € 2,000
- 2008 *7th Framework Programme of the Commission of the European Union (FP-7)*, Management Board Member and Leiden Team Leader, "Chinese Views of the EU: Disaggregating Chinese Perceptions of the EU and the Implications for the EU's China Policy," € 1,430,800.
- 2008 *KNAW Joint Research Project*, Principal Investigator, "Advertising Politics: Rationales, Content, and Effects of Public Service Advertising in the Chinese Media," Royal Netherlands Academy of Arts and Sciences (KNAW), € 45,415.
- 2007 *Tim Cook Best Graduate Student Paper Award* for APSA 2006 conference paper entitled "The Chinese News Media and Public Opinion: Adaptation of a Propaganda Machine or Instrument for Political Change?," Political Communication Division, American Political Science Association.
- 2006 *One-Term Dissertation Grant*, University of Michigan.
- 2005 *Regents Fellowship*, University of Michigan.
- 2005 *E. Eugene Shelley Award*, University of Michigan.
- 2005 *Rackham Discretionary Fund*, University of Michigan.
- 2005 *Taiwan Familiarization Program*, ROC Ministry of Education and Cheng-Chi University.
- 2004 *The Peking University Harvard-Yenching Award*, Harvard-Yenching Institute.
- 2004 *Center for Chinese Studies Field Research Support*, University of Michigan.
- 2002 *Center for Chinese Studies Endowment Award*, University of Michigan.
- 2001 *Regents Fellowship*, University of Michigan.
- 2000 *Bernard Buckman Fellowship*, School of Oriental and African Studies.
- 1999 *Genesee Scholarship*, University of Rochester.
- 1999 - 2003 *Studienstiftung des deutschen Volkes* (German National Academic Foundation).

WORK IN PROGRESS

What it is about social media that mobilizes people to act, and what kind of social media, such as Twitter or WhatsApp, are more influential than others? Funded by a Starting Grant of the European Research Council I investigate these questions in the context of China. My current research explains how technological design contributes to platforms that facilitate or hinder the expression of views on public affairs and other forms of political participation. Apart from myself the research team involves one postdoctoral fellow and two PhD research assistants. More information is available at www.authoritarianism.net.

PUBLICATIONS

Book:

Media Commercialization and Authoritarian Rule in China, 2013. Cambridge University Press, Communication, Society and Politics Series. *Goldsmith Book Prize 2015, Harvard Kennedy School of Government*.

In peer-reviewed journals:

"Towards Area-Smart Data Science: Critical Questions for Working with Big Data from China," *Policy and Internet*, Special Issue on Big Data from China (In Press).

"Who is afraid of the Chinese State? Evidence Calling into Question Political Fear as Explanation of Overreporting of Political Trust," (with Ashley Esarey and Jie Zhang). *Political Psychology* (In Press).

Which Social Media Facilitate Online Public Opinion in China?" (with Ting Luo). *Problems of Post-Communism* 64(3-4), March 2017: 189-202.

"Support for Propaganda: Chinese Perceptions of Public Service Advertising," (with Ashley Esarey and Jie Zhang). *Journal of Contemporary China* 26(103), January 2017: 101-117.

"Greasing the Reels: Advertising as a Means of Campaigning on Chinese Television," *The China Quarterly*, Special Section on Chinese Media, 208, December 2011: 851-869. (Republished with Routledge).

"Race to the Bottom: Media Marketization and Increasing Negativity Toward the United States in China," *Political Communication*, Special Issue on Political Communication in China, 28(3), August 2011: 268-290. (Republished with Routledge).

"Remote Control: How the Media Sustains Authoritarian Rule in China" (with Mary E. Gallagher). *Comparative Political Studies*, 44(4), April 2011: 436-467.

"Who Believes Propaganda? Media Effects during the Anti-Japanese Protests in Beijing." *The China Quarterly*, 202, June 2010: 269-289.

"One Size Doesn't Fit All: Measuring News Reception East and West." *The Chinese Journal of Communication*, 2(2), July 2009: 140-157.

In edited volumes:

"Online Deliberation in China" in Michael Delli-Carpini, ed. *Digital Media and the Future of Democracy*, University of Pennsylvania Press (In Press).

"Lost Umbrellas: Bias and the Right to be Forgotten in Social Media Research" (with Rebekah Tromble). In Michael Zimmer and Katharina Kinder-Kurlanda, eds, In Press. *Internet Research Ethics for the Social Age: New Cases and Challenges*. New York: Peter Lang Publishers. (In Press)

"Responsive Authoritarianism in Chinese Media." In Avery Goldstein and Jacques deLisle, eds, 2015. *Challenges to Regime Stability in China*. Philadelphia: University of Pennsylvania Press.

"The Chinese Internet Audience: Who Seeks Political Information Online?." In Hanspeter Kriesi, Daniel Kübler, and Lisheng Dong, eds, 2015. *Urban Mobilization and New Media in Contemporary China*. London: Ashgate.

"Xinxi chaozai shidai ruhe kexue chuli yanjiu ziliao (Information Overload? Collecting, Managing, and Analyzing Chinese Media Content)." In Allen Carlson, Mary Gallagher, Kenneth Lieberthal, and Melanie Manion, eds, 2014. *Contemporary Chinese Politics: New Sources, Methods, and Field Strategies*. Beijing: Chinese Academy of Social Sciences Press. (In Chinese; English version published with Cambridge University Press in 2010)

PUBLICATIONS

(continued)

- “Greasing the Reels: Advertising as a Means of Campaigning on Chinese Television.” In Michael Keane and Wanning Sun, eds, 2013. *Chinese Media*. London: Routledge.
- “Media Influence on Ethnocentrism Towards Europeans.” In Lisheng Dong, Zhengxu Wang, Henk Dekker, eds, 2013. *Chinese Views of the EU: Public Support for a Strong Relation*. London: Routledge.
- “Race to the Bottom: Media Marketization and Increasing Negativity Toward the United States in China.” In Wenfang Tang and Shanto Iyengar, eds, 2012. *Political Communication in China: Convergence or Divergence Between the Media and Political System*. London: Routledge.
- “Meiti zai kandai ouzhouren shi dui minzu zhongxin zhuyi de yingxiang (Media Influence on Ethnocentrism Towards Europeans).” In Lisheng Dong et al., eds, 2012. *Latest Data, Contributing Factors and Policy Implications*, (Beijing: China Social Sciences Academic Press), pp. 257-76. (Republished with Routledge).
- “What Information Does the Public Demand? Getting the News during the 2005 Anti-Japanese Protests.” In Susan Shirk, ed, 2011. *Changing Media, Changing China*. Oxford: Oxford University Press.
- “Information Overload? Collecting, Managing, and Analyzing Chinese Media Content.” In Allen Carlson, Mary Gallagher, Kenneth Lieberthal, and Melanie Manion, eds, 2010. *Contemporary Chinese Politics: New Sources, Methods, and Field Strategies*. New York: Cambridge University Press. (Republished in Chinese)
- “Chinese Attitudes Toward the United States and Americans,” (with A. Iain Johnston). In Peter Katzenstein and Robert Keohane, eds, 2007. *Anti-Americanisms in World Politics*. Ithaca: Cornell University Press.
- Non-Peer-Reviewed Publications:
- Book Review. Timothy Hildebrandt, Social Organizations and the Authoritarian State in China. *Perspectives on Politics*, 14(2), June 2016.
- “Responsive Authoritarianism in Chinese Media and Other Authoritarian Contexts.” *Political Communication Report*, 25(1), April 2015.
- Book Review. James Reilly, Strong Society, Smart State. *China Quarterly*, 210, May 2012: 515-516.
- Book Review. Martin King Whyte, Myth of the Social Volcano. *Journal of Chinese Political Science*, 17(2), June 2012: 211-212.
- “Gongyi Guanggao de Yingxiangli” (The Influence of Public Service Announcements). *Zhongguo Gongyi Guanggao Nianjian (China Yearbook for Public Service Announcements)*, 2011. (In Chinese)
- Book Review. Young Nam Cho, Local People's Congresses in China. *Perspectives on Politics*, December, 2010: 1247-1248.
- “Google en oeroude duiven: Hoe de publieke opinie in China wordt gestuurd” (Google and Ancient Pigeons: How Public Opinion is Guided in China). *China Nu (China Now)*, 2, Zomer, 2010: 22-25. (In Dutch)
- Book Review. Haiqing Yu, Media and Cultural Transformation in China. *China Information*, 4(1), March, 2010: 114-115.

WORKING PAPERS

“Which Umbrellas did we observe? Understanding Twitter Algorithms and the Production of Social Media Data” (with Bekah Tromble and Andreas Storz), presented at the conference on *Materiality, Publicness, and Digital Media*, University of Amsterdam, October 25-26, 2016.
“Six Hypotheses on Public Opinion and Foreign Policy-Making in China,” (with A. Iain Johnston).

SHARED DATA

Data Sets: (see www.daniestockmann.net and www.authoritarianism.net)
Online Social Identity Survey, 2016
Online Media Use Surveys, 2015, 2016
The Hong Kong protests on Twitter, Sina Weibo, and Tencent Weibo, 2015.
Public Service Advertising Experiment, 2010.
United States Computer-Aided Text Analysis (USCATA), 1999 & 2003.
Labor Law Computer-Aided Text Analysis (LLCATA), 2005.
Beijing Area Studies Survey of Beijing Residents (media variables), 2004.
China Regional Media Data, 2007.
Media and Authoritarianism Data Set, 2001-2009.

MEDIA EXPERTISE, CONSULTANCY, POLICY ADVICE

Media Appearances:

Contributor to merics.org (Mercator Institute for China Studies).
Interviews and conversations with Volkskrant, Voice of America, Sinica Podcast, NRC-Handelsblad, NRC-Next, Weekend Avisen, ARD German Television, and various blogs and Chinese media outlets.
Journalist for Sueddeutsche Zeitung and Bayerischer Rundfunk (Bavarian Broadcasting), 1997 – 2000.

Consultancy and Policy Advice:

Tech-talks regarding Chinese internet users at *social media startups* in Berlin, 2016 –
Talks and consultancy for NGOs focusing on digitalization and privacy protection (i.e. *Tactical Tech, Privacy International*), 2016 –
Input regarding open access and data management policies in higher education at the *European Research Council Executive Agency*, 2014.
Diplomatic training regarding Chinese Foreign Policy-Making for the *Ministry of Foreign Affairs of the Netherlands*, 2012.
“Media Influence on Ethnocentrism towards Europeans.” Policy Paper Series on Chinese Views of the EU, funded under the 7th Framework Programme of the Commission of the European Union (FP-7), 2011.

**INVITED
TALKS**

University of Glasgow (2017), Privacy International (2017), Tactical Tech-Berlin (2016), Humboldt Institute for the Internet and Society-Berlin (2016), New York University (2016), University of Pennsylvania (2016), London School of Economics and Political Science (2016), Hertie School of Governance (2016), NYU-Shanghai (2016), Mercator Institute for China Studies-Berlin (2016), Social Media Startup Wire (2015), University of Konstanz (2015), Southern Methodist University-Texas (2015), The American Academy in Berlin (2015), Shanghai Jiaotong University and University of Michigan (2015), Leiden University (2015), University of Michigan (2014), Leiden University (2014), European Research Council Executive Agency (2014), International Institute for Asian Studies (2014), Ministry of Foreign Affairs of the Netherlands (2013), Heidelberg University (2013), University of Pennsylvania (2013), University of Michigan (2013), University of Zürich (2013), University of Amsterdam (2012), University of Leeds (2012), Ministry of Foreign Affairs of the Netherlands (2012), Göttingen University (2012) (In German), The British Academy (2012), University of Michigan (2011), Harvard-Yenching Institute (2011), University College Utrecht (2011), Lund University (2010), University of Oxford (2010), Friedrich-Alexander University (2010), Arizona State University (2010), Columbia University (2010), Tsinghua University (2009) (In Chinese), Fudan University (2009) (In Chinese), Communication University of China (2009) (In Chinese), Tsinghua University (2009) (In Chinese), Fudan University (2009) (In Chinese), Communication University of China (twice in 2009) (In Chinese), Fairbank Center of Harvard University (2009), University of Wisconsin-Madison (2009), Communication University of China (2008), Johann Wolfgang von Goethe University (2008), Leiden University (2007), Peking University (2007).

**PHD THESIS
SUPERVISION**

PhD Theses:

At Leiden University:

Supervised to completion: Zhongyuan Wang (2017), Zheng Li (2016), Xi Jin (2013), Wen Pan (2014).

Ongoing: Sabine Mokry (2021), Xinrong Ma (Fall 2017), Garrie van Pinxteren (expected 2018).

External Dissertation Committee Member: Chunyan Shu (2013), Yiwen Cheng (2014).

External Examiner / Supervisor:

Completed: Elina Sinkkonen, Oxford University (2014); Xianwen Kuang, University of Southern Denmark (2014), Christopher Cairns, Cornell University (2017).

**OTHER
THESIS
SUPERVISION**

MA Theses:

First reader to over 56 theses as part of *MA Thesis Seminars* in Comparative Politics and International Relations, Leiden University.

BA Theses:

First reader to over 18 theses as part of *BA Thesis Seminars* in Comparative Politics and in Political Psychology, Leiden University.

COURSES

Undergraduate Courses:

Political Psychology, Leiden University, Spring 2015, Spring 2016.

Public Opinion and Media, Leiden University, Spring 2008, Winter 2008, Winter 2011, Winter 2012.

COURSES

(continued)

Honours Program in Political Science and Public Administration, Leiden University, 2007 / 2008.

Graduate Courses:

New Media, Democracy, and Stability, Hertie School of Governance, Winter 2011.

China in World Politics, Leiden University, Winter 2012, Spring 2014.

Political Reform in East Asia (formerly *Chinese Government and Politics*), Leiden University, Winter 2007, Spring 2008.

Comparative Political Communication, Leiden University, Winter 2007, Spring 2008, Winter 2008, Spring 2013.

Training:

BKO Teaching Certificate, Leiden University, Fall 2011.

Graduate Student Instructor (GSI) of three undergraduate courses with Professor Kenneth Lieberthal and Professor Arthur Lupia, University of Michigan, Fall 2002 and Fall 2003.

GSI Training, University of Michigan, Fall 2002 and Winter 2003.

**PROFESSIONAL
ACTIVITIES /
SERVICE**

Workshop Organizer: Big Data and Social Science Research in China, NYU-Shanghai, March 4-5, 2016 (co-organizer with Pierre Landry and Keith Ross); Media in Contemporary Chinese Politics, Fairbank Center for Chinese Studies, Harvard University, April 25, 2009 (Co-Organizer with Ashley Esarey and Mary Gallagher); China's New Strategies of Authoritarian Rule, Leiden University, February 24, 2012 (Principal Organizer with Yuen Yuen Ang and Mayling Birney); Media, Information, and Knowledge about China, Modern East Asia Research Center, Leiden University & Clingendael Institute, May 2014 (Co-organizer with Frank Pieke & Garrie van Pinxteren).

Special Issue / Section Organizer: Special Section on Chinese Media, published in *The China Quarterly*, 208, December 2011 (Principal Organizer); Special Issue on Political Communication in China, published in *Political Communication*, 28(3), August 2011 (Co-Organizer).

Section Chair: Political Communication Section, 2008 Meeting of the International Society for Political Psychology.

Award Committee Member: Alexander George Book Award Committee, International Society for Political Psychology, 2008-2009; Best Graduate Student Paper Award Committee, Political Communication Section, American Political Science Association, 2008-2009.

Article Editor: Sage Open Journal.

Journal Referee: Political Psychology, Public Opinion Quarterly, Journal of Politics, American Political Science Review, American Journal of Political Science, Comparative Political Studies, Political Communication, Asia Policy, China Information, International Journal of Press/Politics, China Quarterly, Journal of Applied Social Psychology, Asian Survey, China Aktuell, Information Society, China Journal, Political Behavior, Journal of Chinese Political Science, Chinese Journal of Communication.

Member: American Political Science Association, American Association for Asian Studies, Deutsche Gesellschaft für Asienkunde, European Consortium for Political Research, International Society for Political Psychology, World Association for Public Opinion.

**DEPARTMENTAL
AND UNIVERSITY
SERVICE**

At Leiden University:

Administrative Positions: Data Management Officer for the Institute of Political Science, November 2014 – February 2017. China Steering Group under the Executive Board of Leiden University, June 2015 – February 2017.

Delegation Member: University President Carel Stolker's visit to China, October, 2014.

Committee Chair: Admissions Committee, Master of International Relations and Diplomacy, October 2011 – August 2015.

Committee Member: Research Committee, April 2007 – August 2012; June 2015 – February 2017; PhD Search Committee, May 2015; Public Relations and Enrollment Committee, August 2010 – August 2012; MIRD Education Committee, March 2008 – June 2008; Search Committee, October – November 2007 and May – June 2011; Admissions Committee, March 2009 - September 2011.

Faculty Representative: PhD Seminar in Political Science, February 2008 – April 2008.

At the University of Michigan:

Committee Member: Graduate Admissions Committee, January - April 2004.

LANGUAGES

German, native speaker

English, fluent speaker

French, conversational proficiency

Mandarin, fluent speaker

Dutch, fluent speaker

Latin, translation skills